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 香港認知障礙症協會 HKADA



香港認知障礙症協會
Hong Kong Alzheimer's Disease Association



年報 ANNUAL REPORT



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關於我們

About Us



香港認知障礙症協會
Hong Kong Alzheimer's Disease Association

心和手代表著能用心地去幫忙有需要人士；**綠葉**代表著長青的心態，勇於接受改變及創新，有前瞻的視野及策劃未來的能耐，不畏困難、勇往向前。

The **heart** and **hand** symbolise our service passion and unreserved effort in helping people in need; the **leaf** represents a youthful and courageous attitude to accept changes with creativity, to have the vision of strategizing future plans with creativity and the capacity to overcome challenges.



香港認知障礙症協會於1995年成立，本會是國際認知障礙症協會在香港的唯一會員機構，亦是全港第一個專門提供認知障礙症服務的非牟利、自負盈虧、未有政府資助的慈善機構。

本會致力為認知障礙症患者及家屬提供專業及多元化非藥物治療及支援服務。同時，提供不同程度的培訓和教育活動予專業人士、護老者及社會大眾，加強他們對認知障礙症的認識，並且關注大腦健康，以期達致**早檢測、早診治、早準備**，抵禦大腦功能衰退。

本會依據儒家「禮、樂、射、御、書、數」的概念，設計成現代化全人多元智能的「六藝®」認知刺激模式，應用於本會的服務上，並推廣至其他長者服務單位。

The Hong Kong Alzheimer's Disease Association (HKADA) was established in 1995, is a non-profit making, self-financed charitable organisation without Government subventions. We are the only member of the Alzheimer's Disease International in Hong Kong and the first local organisation specialised in providing services to people living with dementia and their families.

The HKADA provides professional, multi-dimensional non-pharmacological intervention services to people living with dementia (PWDs) and their families. We provide sharings on brain health and knowledge of the disease to the general public through tailor-made programmes to suit the needs of medical practitioners, caregivers and professionals of various trades. Such sharings also enhance people's skills on early detection and caring for PWDs at different stages.

With reference to the philosophy of Confucian's Six Arts - "Rites, Music, Archery, Charioteering, Literacy and Numeracy", a modern, multi-intellectual cognitive simulating model of "6 Arts®" has been designed. This is incorporated into our cognitive stimulating activities, the same is adopted by other elderly service units in the Social Service Sector.



使命

Mission

為受認知障礙症影響的家庭提供專門的服務及全面的關顧，並倡議適切的社區支援，以促進本港認知障礙症患者的優質照顧。

To promote quality dementia care in Hong Kong by advocating appropriate support and providing specialised comprehensive intervention and support services to families of PWDs.



目標

Objectives

提供專門服務及支援予認知障礙症患者及家屬，並倡導足夠的優質服務及社區資源。

To provide specialised intervention and support services to PWDs and their families, and to advocate sufficient quality services and community resources for dementia care.

透過社區教育活動，提高大眾對認知障礙症的疾病資訊、預防方法與大腦健康意識。

To promote public awareness on brain health, dementia and its prevention through community education activities.

提供認知障礙症訓練課程予專業人士、照顧者及社會大眾。凝聚相關團體及個人力量，加強合作、分享經驗及擴闊網絡，增強社區對認知障礙症的互助及義務精神。

To organise training programmes in dementia for professionals, caregivers and laymen in Hong Kong. This is to facilitate collaborations, experience sharing and network extension to enhance mutual support and volunteerism for dementia in the community.

促進適合香港社會環境的研究工作，持續改善認知障礙症的照顧。

To advocate appropriate researches which are in accordance with Hong Kong societal context for continued advancement in dementia care.

服務發展里程 Service Development Milestones

2018

與滙豐銀行合作，並協助其成為本港首間認知友善銀行

Through collaboration with HSBC on implementing dementia-friendly initiatives, the Bank became the first dementia-friendly bank in Hong Kong



2015

澳門特區政府社會工作局委任本會為顧問，制定澳門認知障礙症政策十年規劃及支援相關工作

The Social Welfare Bureau of the Macao SAR Government commissioned the HKADA as consultant to provide advice and support to their 10-year National Dementia Plan.

2013

開展將軍澳綜合服務中心及荃灣李淇華中心

The Tseung Kwan O Integrated Service Centre and The Tsuen Wan Gene Hwa Lee Centre were established.



2017

引入國際性認知障礙症教育活動-「認知友善好友」運動

The HKADA brought in "Dementia Friends", an initiative of the Dementia Awareness Global Movement.



2021-23

認知障礙症流動診療車投入服務，將本會各項服務伸展至欠缺認知障礙症服務的地區，惠及更多有需要的患者及家庭。

Mobile Dementia Clinic commenced service, enabling outreach to districts which have limited support for PWDs and their families.



2016

建構並向各界倡導醫社協作的認知障礙症照顧模式

To develop and advocate the Medical-Social Collaborative Model for Dementia Care.



2014

成立認知障礙症教育中心，加強並凝聚應付病症的能力，建立認知障礙友善社區

The Institute of Alzheimer's Education was formally established to address the pressing needs of community-wide capacity building, to promote quality of dementia care and to build a dementia friendly community.



2012

為減低「痴呆症」一詞的標籤及負面影響，病症正名為「認知障礙症」，本會的中文名稱亦隨之改為「香港認知障礙症協會」

The Chinese Name of the Hong Kong Alzheimer's Disease Association was changed to reduce stigma to PWDs.



2011

把儒家六藝設計成現代化全人多元智能的「六藝」認知模式，應用於本會的認知刺激活動上，並推出「六藝」智趣 iPad 程式

The philosophy of Confucian's Six Arts was incorporated into our cognitive stimulating activities. Based on the Model, an iPad App on "6 Arts" cognitive stimulation was developed.

2006

獲香港公益金資助開展早期檢測服務

The Early Detection Service was started with support from the Community Chest of Hong Kong.



2001

於橫頭磡邨宏祖樓開設專為認知障礙症患者而設的日間中心

The first Day Centre for (PWDs) was established at Wang Cho House, Wang Tau Hom Estate.



1995

香港老年痴呆症協會(本會前稱)成立，為一個自助組織，設於深水埗的社區復康網絡李鄭屋邨中心，為會員提供服務

The Hong Kong Alzheimer's Disease Association (HKADA) was established as a self-help group, providing services to members.



2007

灣仔芹慧中心成立

The Jean Wei Centre in Wanchai was established.



2004

遷至現址橫頭磡邨宏業樓地下，擴展後的日間中心訂名為智康中心，並增加了服務名額

The Head Office and the Day Centre moved to Ground Floor, Wang Yip House, Wang Tau Hom Estate. The Day Centre was formally named as The Brain Health Centre with expanded capacity.



1996

成為國際認知障礙症協會在香港的唯一會員，亦是亞洲地區首個成員機構

The HKADA is recognised by the Alzheimer's Disease International as the only member in Hong Kong, and the first member in the Asia Region.



協會架構 Organisation Chart

會員大會 General Meeting

執行委員會 Executive Committee

顧問督導委員會 Advisory Steering Committee

網絡及籌款委員會 Network & Fundraising Sub-committee

總幹事 Executive Director

教育及出版委員會 Education & Publication Sub-committee

家屬關顧委員會 Carer Support Sub-committee

總辦事處 Head Office

- 行政及財務** Administration & Finance
- 教育及發展** Education & Development
 - 認知障礙症教育中心 Institute of Alzheimer's Education
- 傳訊及籌款** Communication & Fundraising

服務部 Service Divisions

- 日間中心服務** Day Centre Service
 - 智康中心 Brain Health Centre
 - 芹慧中心 Jean Wei Centre
 - 將軍澳綜合服務中心 Tseung Kwan O Integrated Service Centre
 - 李淇華中心 Gene Hwa Lee Centre
- 早期認知檢測服務** Early Detecton Service
- 到戶服務** Inhome Service
- 特別項目** Special Projects

委員會及管理團隊 Committees and Management Team

顧問督導委員會 Advisory Steering Committee

主席 Chairman	梁智鴻醫生 Dr Leong Che-hung, Edward, GBM, GBS, OBE, JP
委員 Members	趙宗義律師 Mr Chiu Chung-yee, Charles 李國棟醫生 Dr Li Kwok-tung, Donald, SBS, JP 馬天競醫生 Dr Ma Tin-ging, Hector 汪國成教授 Prof Wong Kwok-shing, Thomas, JP
當然委員 Ex-Officio Member	吳義銘醫生 Dr Wu Yee-ming, Jimmy

執行委員會 Executive Committee

主席 Chairman	吳義銘醫生 Dr Wu Yee-ming, Jimmy
副主席(內務) Vice-chairman (Internal Affairs)	譚鉅富醫生 Dr Tam Kui-fu, Stanley
副主席(外務) Vice-chairman (External Affairs)	戴樂群醫生 Dr Dai Lok-kwan, David, MH, JP
義務司庫 Hon Treasurer	謝偉鴻博士 Dr Shie Wai-hung, Henry
義務秘書 Hon Secretary	馬漢明醫生 Dr Ma Hon-ming, Bosco
委員 Members	陳肖齡女士 Ms Chan Chiu-ling, Ophelia, BBS 陳婉雯女士 Ms Chan Yuen-man, Marina 李月英博士 Dr Lee Yuet-ying, Grace 吳紹平先生 Mr Ng Siu-ping, George 錢黃碧君教授 Prof Tsien Wong Bik-kwan, Teresa 黃凱茵博士 Dr Wong Hoi-yan, Gloria
義務法律顧問 Honorary Legal Adviser	許宗盛律師 Mr Hui Chung-shing, Herman, SBS, MH, JP
核數師 Auditor	天職香港會計師事務所 Baker Tilly Hong Kong Ltd

教育及出版小組委員會 Education and Publication Sub-committee

主席 Chairman	黃凱茵博士 Dr Wong Hoi-yan, Gloria
委員 Members	陳鎮中醫生 Dr Chan Chun-chung, Ray 陳龍達醫生 Dr Chan Lung-tat, Andrew 戴樂群醫生 Dr Dai Lok-kwan, David, MH, JP 梁琳明醫生 Dr Leung Lam-ming, Jess 廖建華醫生 Dr Liu Kin-wah 馬漢明醫生 Dr Ma Hon-ming, Bosco 司徒艾華女士 Ms Seztó Ngai-wah, Helen 杜義朗先生 Mr To Hei-long, Keith 譚鉅富醫生 Dr Tam Kui-fu, Stanley 鄧穎嫻醫生 Dr Tang Wing-han, May 王啟淞博士 Dr Wong Kai-shung 王蓓恩博士 Dr Wong Pui-yan, Venus 吳義銘醫生 Dr Wu Yee-ming, Jimmy 姚恩美女士 Ms Yiu Yan-mei
總幹事 Executive Director	李雅儀女士 Ms Lee Nga-ye, Maggie

家屬關顧小組委員會 Carer Support Sub-committee

主席 Chairman	吳紹平先生 Mr Ng Siu-ping, George
委員 Members	陳婉雯女士 Ms Chan Yuen-man, Marina 馮金鳳女士 Ms Fung Kam-fung, Maggie 夏兆彭先生 Mr Ha Siu-pang 顧依人女士 Ms Ku Yee-yan, Ada 賴錦玉教授 Prof Lai Kam-yuk, Claudia 李鳳琮女士 Ms Lee Fung-king, Alice 王啟淞博士 Dr Wong Kai-shung 黃潤秀女士 Ms Wong Yun-sau
總幹事 Executive Director	李雅儀女士 Ms Lee Nga-ye, Maggie
服務經理 Service Manager	張麗文女士 Ms Cheung Lai-man, Jenny

網絡及籌款小組委員會 Network and Fundraising Sub-committee

主席 Chairman	謝偉鴻博士 Dr Shie Wai-hung, Henry
委員 Members	陳肖齡女士 Ms Chan Chiu-ling, Ophelia, BBS 錢黃碧君教授 Prof Tsien Wong Bik-kwan, Teresa 吳義銘醫生 Dr Wu Yee-ming, Jimmy
總幹事 Executive Director	李雅儀女士 Ms Lee Nga-ye, Maggie

管理團隊 Management Team

主席 Chairman	李雅儀女士 Ms Lee Nga-ye, Maggie
服務經理 Service Managers	張麗文女士 Ms Cheung Lai-man, Jenny 李馨兒女士 Ms Lee Hing-ye, Ada 李慧君女士 Ms Lee Wai-kwan, Vivien 姚靄欣女士 Ms Yiu Oi-yan, Angie
副服務經理 Deputy Service Manager	黃振開女士 Ms Wong Chun-hoi, Hannah
經理(傳訊及發展) Manager (Communication & Development)	盧蕊貞女士 Ms Lo Yui-ching, Yoanna
行政經理 Administration Manager	麥少梅女士 Ms Mak Siu-mui, Jenny
財務經理 Finance Manager	趙鎮龍先生 Mr Chiu Chun Lung





吳義銘醫生
Dr Wu Yee-ming, Jimmy

認知障礙症已成為世界各地政府的醫療政策重點之一，當中世界衛生組織於2021年中發佈了認知友善社會的建構框架，提到認知障礙症共融社區的要素，除了涵蓋城市的交通和戶外空間設計等硬件，亦包括了社區支援和醫療服務、照顧者支援與尊重和社會包容等，這些準則與本會多年來的工作不謀而合，亦確立本港認知障礙症政策倡議的大方向。

協會透過與銀行、零售、物業管理、交通等不同行業持份者的協作過程中，指出要締造一個「認知障礙症患者共融社區」務必從硬件(環境、設施)及軟件(員工的心態和知識)着手，要從多方面配合提供支援，目標是促成不同行業成為對認知障礙友善的一份子。本會推動的各項「認知好友」運動亦旨在讓各界人士透過不同渠道於心態上有所改變，以達到尊重和包容。截至本年度，已有18,610人及79企業/團體加入認知友善好友行列。

Dementia has become a priority of Universal Medical Policies. The World Health Organisation (WHO) in 2021 had published the “Towards a dementia-inclusive society: WHO toolkit for dementia friendly initiatives”. The toolkit had provided practical guidance and tools to create a dementia-inclusive society. These included hardware like; Transportation Facilities and Outdoor Space. While software like; Community Support and Health Services, Caregiver Support, Respect and Social Inclusion for People Living with Dementia (PWDs) were mentioned. The captioned are in line with the objectives for which the HKADA is established. This is also an affirmation of the way forward on medical and long-term plans for Dementia in Hong Kong.

Through collaborations with different industries, inclusive of Banks, Retailers, Property Management Sector and Transportation facilities, the HKADA had created awareness on the essence of developing a “Dementia-inclusive Society”. These elements are interconnected and achievement of which requires the implementation of a holistic approach. The focus of the various dementia friendly projects was to recruit more people from various industries to become part of the Dementia Friendly Community. Through which misconceptions on PWDs could be illuminated, bringing forth mutual respect and inclusiveness among people at large. 18,610 individuals and 79 Corporates/ Groups had joined as Dementia Friends as at March 2023.

多年來，本會一直關注如何優化認知障礙症醫療服務以達至早診治，致使我們透過不同的專項服務或先導計劃，培訓基層醫療醫生、以他們作為社區診治的伙伴。強化家庭醫生的參與和協調社區機構共同承擔照顧責任，分工之餘更強調合作，為認知障礙症家庭制定長遠的照顧規劃；務求能解決醫療服務「過度專科化」及輪候需時等問題而導致延誤診斷及治療。

隨著政府近年大力推動基層醫療，向公眾提倡慢病共治的觀念，並於2022年尾公布《基層醫療健康藍圖》。我們深信本會種下的種子將是結果的好時機，配合現時協會的「流動診療車」繼續深入社區發掘隱藏患者，及時地透過我們的社區醫生為他們提供診斷及藥物治療，服務團隊從而展開非藥物治療和制訂照護方案。寄望本會所建立的醫社協作社區照顧模式能於可見的將來成為主流的服務模式。

本港相繼出現因照顧者無力照顧患者親人而造成的家庭悲劇，我相信這些照顧者已耗盡心力照顧患病家人。認知障礙症照顧除了體力的勞累，時刻記掛家人的安全令照顧者百上加斤。新冠肺炎疫情期間，照顧者需透過電子平台用遙距與人交往。在疫情過後，團隊為了重新凝聚照顧者，便努力重啟實體家屬月會及照顧技巧講座，讓家屬透過不同活動，重獲互吐心聲的機會。

同時，由外傭照顧患者已成為香港的常態，加上過去一、兩年出現的移民潮，外傭擔當主要照顧者的情況更趨增加。故此，本會需投入更多工作支援予外傭照顧者。無論知識和技巧，還是態度和照顧心態等，將是我們重點關注的範疇。

有挑戰，便是契機，需作出應變。政府及社會各界近年逐漸重視照顧者支援，另一方面，不同行業亦意識到服務或產品需調整以應付人口老化帶來的顧客族群改變。居家安老考慮的並不只是「家」，更要讓患者安心踏出家門參與社區、與鄰里互動。協會將與社區不同持份者合作，讓各界重視患者與照顧者的需要，一同推廣認知友善文化。本會定必持續倡議政策者以更宏觀層面綜合考慮認知障礙症照顧服務，為長遠照顧本港即將大幅飆升的認知障礙症人口打下基礎。

最後，我由衷感謝顧問督導委員會、執行委員會各成員、服務使用者及其家屬、義工、伙伴、同工、捐款者及慈善基金的信任與支持。未來日子，我們一起努力互勉，與認知障礙症家庭同行。

For the purpose of enabling Early Treatment, the HKADA had focused on optimizing medical services for PWDs, as such we had through various Special Projects and Pioneer Projects provided training for Primary Care Providers so that they could become our partners to provide community care. We encouraged co-operation and division of responsibilities among family doctors and Community Agencies; thus, Long Term Care Plans could be drawn for PWDs and families. We hope this is a way to solve current dementia healthcare services being “over-specialised” which would impede “Early Diagnosis” and “Early Treatment”.

The Government pursued Primary Healthcare by introducing “The Primary Healthcare Blueprint” at the end of 2022. This is a Scheme introducing co-care of chronic diseases and it outlined a roadmap for the future development of primary healthcare in Hong Kong. Our Mobile Clinic is able to provide service on an itinerant basis with no boundaries. The Community Doctor serving on board is providing “Early Detection” and “Early Treatment”; doctor will then recommend pharmacological and non-pharmacological interventions. The Service Team will subsequently provide Care Plans to PWDs. We shall step up the advocacy of the long-term dementia care policy and hope that our Medical-Social Collaborative Model would in the foreseeable future be adopted by the Government as a Long-term Dementia Care Policy in Hong Kong.

Care for the elderly is not a stress-free task, let alone to handle a PWD who requires to have extra care with special techniques. Apart from physical exhaustion, the caregiver can also suffer from mental fatigue and this can turn into a tragedy. During the pandemic, sharing of Caregivers could only be conducted on line. With things turned normal, Monthly Gatherings and Talks on Caring Skills resumed to physical meetings, allowing Caregivers to share their feelings among one another in person.

Looking forward, with more families migrating overseas, most elderly preferred to stay in Hong Kong. Foreign domestic helpers who became main caregivers to the elderly had increased over the years. In view of the circumstances, the HKADA had an urgent priority to support this group of helpers who might not be ready for the tasks. The scope of support would encompass software skills like general knowledge, caring techniques, courtesy and attitude to the elderly. All these would become the focus of the coming year.

Every challenge is an opportunity. Government and the general public recognised the importance of caregiver support. We noticed there was an increased awareness to make changes from among other sectors to address the needs of the target customers due to aging. The propensity is “Aging in Place”. In fact, the main consideration of “Aging in Place” is not just providing a “Home” for the elderly. This “Home” should be defined as “the Right Place, a dementia friendly – a safe and familiar environment where elderly could socialise and meet practical needs”. To these, the HKADA would collaborate with stakeholders to promote Dementia Friendly Culture, strengthen community awareness on the needs of the elderly and caregivers. We will continue to initiate Caring for PWDs and Support for Caregivers to policymakers from a broader perspective, highlighting these could be a strategy to overcome the acute need for long term care services by the fast-increasing elderly population in the long run.

Last, but not the least, I would like to extend my heartily thanks to the Advisory Steering Committee, Members of the Executive Committee, service users and their families, volunteers, partners, colleagues, Donors and Charitable Foundations for your trust and support. Let us work hard and join families of the PWDs to strive for a better future!



李雅儀女士
Ms Lee Nga-yee, Maggie

為避免經濟環境轉變影響協會日常運作及長遠發展，我們經多年努力，逐步轉營，終把早年協會超過80%來自捐款和贊助的收入，轉為現時大約60%的收入來自服務和培訓項目。這不單讓我們有較穩定的經濟來源，更重要的是反映協會服務和培訓項目能獲取良好口碑和各界的信任。過去一年，香港整體經濟收縮，協會在不利的環境下運作，本年度總收入仍能達到\$24,775,113。

截止2023年3月31日，本會錄得近二千萬元儲備，當中包括一千七百九十五萬元 是本會的發展儲備，為維持健康營運及未來發展種下堅實的根基。

協會一直以來有幸得到不同基金和企業的支持和捐助，除了讓協會得到經濟支持外，更重要是透過相關合作，擴闊公眾教育平台，讓更多人士關注大腦健康和患者及照顧者的需要，例如本年度大家樂集團發起一系列的活動，透過銷售產品、以認知障礙症和記憶為主題製作廣告、歌曲及音樂影片於跨平台播放等，成功為協會籌款之餘，亦吸引了更多公眾人士關注和參與。

隨著社會由新冠肺炎疫情中復常，我們亦於過去數年累積應對經驗，能按疫情變化迅速調整服務運作，以靈活調控使協會服務得以全面回復至疫情前的水平。

本年度四間日間中心共服務了51,291人次，而協會的早期檢測、到戶訓練服務及各專項服務計劃，亦服務了近1,500人。當中，80歲或以上的服務使用者比例，由過往佔50%增加至近70%，這現象於人口老化的香港實屬意料中事。有鑑於此，我們提供服務時，必時刻提高警覺，「老友記」們除了認知功能衰退外，年紀老邁和其他疾病亦對他們的身體肌能、視覺及聽覺等造成影響。因此，我們必須裝備自己去處理和應對。本年度，我們已重新加強同事於扶抱和輔助儀器（如輪椅和復康巴輪椅升降台）等操作技巧的知識和考核。來年將繼續定期為同事們更新在應對長者常見的健康問題及在緊急情況下的應變技巧；配以模擬練習，達至熟能生巧的效果。

In order to minimize the impact on adverse market conditions, we strived hard to transform by switching Service Income as the basis of Revenue. In the past, over 80% of our revenue derived from Donations and Sponsorships, proceeds of which relied greatly on general sentiment and the then economy. By 2022/23 around 60% of our Revenue came from Service Fees Income. The change had not only improved financial stability of the HKADA; it also indicated there were increasing signs of recognition on our services and professional sharing among all levels. The economy of Hong Kong shrank in the past year, it was not an easy task to have achieved a Total Revenue of \$24,775,113 under unpredictable conditions.

As at 31st March 2023, we had recorded a Total Reserve of \$20m; of which, \$17.95m from the Designated Reserve; categorized as the Development Fund; had been reserved specifically for development of the HKADA. This formed a cornerstone for sound management practice and continual development.

Collaborations with Foundations and the Business Sector not only brought about financial support; but, creating greater opportunities for public education. People from all walks of life could understand brain health, the needs of PWDs and the caregivers. Using Dementia and Memory as the Theme on Commercials, Café de Coral Group held a series of advertising campaign through sale of products, celebrity taking part in the advertisements and singing the Theme song to raise funds. The campaign was a success and had attracted the attention of the public.

When things gradually returned to normality from the Pandemic, with lessons learned from the past, our Service Teams gathered up spirits in full swing to put all services back to normal in no time.

The 4 Day Centres had served 51,291 headcounts in the year, through the Early Detection Service, Inhome Service and Special Projects, we had served over 1,500 cases. Appropriate service was immediately provided to this group of People living with Dementia (PWDs). Among service users in the past, 50% of them were 80 years of age or above, recent statistics showed that the percentage had increased to almost 70%. This is something to be expected as population ages. "Senior Buddies" apart from experiencing cognitive decline; muscle strength, eyesight, hearing would gradually deteriorate, a variety of ailments might also set in. Under such circumstances, we need to be constantly aware of changes in their physical and mental states. As such, refresher training followed by frequent assessment on lifting and transfer techniques were given to all staff. Skills on how to handle and use different Assistive Devices, to operate the different types of chassis power lift of our vehicles or even down to minute details on how to manoeuvre a wheelchair were continuously upgraded. We support "Constant Upgrading" and believe in "Practice makes Perfect". In order to upkeep our professional standard, apart from implementing existing practice, we would incorporate Elderly Health Care and Practical First Aid as part of the Staff Training Curriculum in the years to come.

要建構對認知障礙症友善的社會，我們深明單靠協會之力不能成事。故此，我們繼續努力地與不同行業的持份者建立協作關係，探索可行的合作層面和範疇，包括對認知障礙症的認識、員工的心態、提供服務類別、營運流程等，建議可行方案，以實踐對認知障礙症患者和照顧者曾承諾履行的友善行動。於本年度，本會加強了與香港警察的合作，為前線警員提供培訓，以提昇處理患者常見行為問題和協助技巧。同時，倡議各界的合作，強化尋找走失患者的網絡和方法，以及尋獲走失患者後的處理技巧。

另外，透過由施永青基金贊助的「智腦友計劃」與零售業、物業管理、巴士公司和社區長者服務單位合作，推動他們的員工成為「智腦友」。希望積少成多，讓市民大眾都明白小小的幫助，能為患者和照顧者帶來大大的改變。

除了推動不同行業對認知障礙症的關注，我們亦繼續於社會及醫療服務業界內推展不同的教育工作。我們本年度完成了第22期的「認知障礙症照顧策劃師」課程，亦引入新的授課模式，結合網上理論及和面授實習課作個案討論和示範，讓同工在忙碌的工作中彈性安排時間自我增值。參加的學員亦能親身與導師和其他不同專業的同工互動交流。另外，本年度協會更與約30間長者服務單位合作，提供員工培訓、照顧者技巧講座，並舉辦大腦健康講座供長者和公眾人士參與。

近年業界人手流失的問題嚴重，本會無疑也不能幸免。我們有近10%的崗位仍有待填補。尤幸本年度共有十九位同事於協會工作達五年或以上，當中大部份更是工作超過十至十五年了。作為認知障礙症的專業機構，確實對同事的技巧和工作質素有一定的要求，欣慰協會的理念和服務得到大家的認同，感謝同事願意繼續與協會並肩同行。

準備這份報告時，是我剛好於協會工作的第19個年頭。在過往的日子裡，我時刻保持自己對社會需要的靈敏度，提醒自己不能被經驗和主觀角度窒礙推陳出新的勇氣和思維，就如協會會徽的設計意念，用心和雙手去幫助有需要的人，並保持如綠葉般長青的心態，勇於接受改變及創新，不畏困難、勇往向前。願與各位同路人共勉之。

The sole effort from the HKADA could not establish a Dementia Friendly Community. As such, we need to work unceasingly with individuals from all trades, to innovatively explore all possibilities for collaboration. Topics would include, but not limited to Knowledge on Alzheimer's Disease, staff attitude, service types, operational procedures and so on. Together we could establish dementia friendly service deliverables for PWDs and caregivers. During the year, the HKADA collaborated with the Hong Kong Police Force to empower frontline police officers on handling and helping PWDs. We also encouraged co-operation among members of the public to strengthen community network to improve the efficacy of tracing missing PWDs and appropriate ways to handle those missing PWDs when they were found.

The Shih Wing Ching Foundation, Sponsor to the "Dementia Friendly Community Project" collaborated with the retailers, the property management sector, the Bus Companies and the Community Elderly Service Centres; encouraging staff to join the Project, with an aim to make a difference in the life of PWDs and the caregivers; "One small step for a man is a great leap for mankind".

In addition to creating Dementia Awareness among industries, we continued to develop Dementia related educational programmes for the Social Service Sector as well as for the Medical Professionals. The Certified Dementia Care Planner (CDCP) Course had entered into the 22nd series. Meanwhile, we had incorporated different sharing modes; through which participants could enjoy the flexibility of self-enrichment at their own pace. Theory-based modules were conducted through virtual meeting technology; while, Practical modules were conducted at a physical venue where participants could attend physically to interact with the tutor and among others. Furthermore, HKADA had provided staff training on caregiver essential caring skills for approximately 30 Elderly Service Centres, Talks on Brain Health were also organised for the Elderly as well as the general public.

Persistent manpower shortage in the industry continued to be a challenge; the HKADA is of no exception. Despite our diligently working on recruitment, nearly 10% of the required positions are still vacant. I am counting my blessings on the cohort of Long Serving Staff. The HKADA has 19 colleagues with over 5 years of service. Among those, majority of them have over 10 or even 15 years of related experience. To meet the expectations set by a professional organisation like the HKADA is not a piece of cake. We are gifted to have a Team who holds Corporate Philosophy in high esteem; and, all the more is ready to stand by one another in crucial moments. To these, I would like to express my heartfelt thanks to the dedicated Teams for all the efforts made.

While I am preparing this Report, I noticed that I have served the HKADA for 19 years. Throughout those years, I reminded myself to stay curious and be constantly aware of societal needs; though, an experienced worker, I cannot afford to be complacent, as this hinders innovation and creativity. Just like the meaning of our Logo, "use the heart and hands to help those who are in need; the leaf resembles a youthful and courageous attitude to accept changes, to have the vision to strategise future plans with creativity and the capacity to overcome challenges."



參與日間中心服務

Attending Day Centre Service

51,291

人次 / headcounts

智康中心
Brain Health Centre

11,787

芹慧中心
Jean Wei Centre

11,789

將軍澳綜合服務中心
Tseung Kwan O Integrated Service Centre

13,478

李淇華中心
Gene Hwa Lee Centre

14,237

服務使用者

Service Users

410

人 / persons

男
Male

102

25%

女
Female

308

75%

年齡分佈

Age Distribution

人 / persons

<60	5	1%
60-69	23	6%
70-79	98	24%
80-84	108	26%
≥85	176	43%

患病程度

Stage of Dementia

人 / persons

早期 early stage	133	32%
中期 mid stage	180	44%
後期 late stage	97	24%

到戶訓練服務

Inhome Training Service



3,003

人次 / headcounts

專業/前線工作人員培訓

Training for Professional/ Frontline Staff



636

人次 / headcounts

接受早期認知檢測服務

Receiving Early Detection Service

522

人次 / headcounts

懷疑患有認知障礙症
With suspected dementia symptoms

380

69%

沒有出現認知障礙症狀
No dementia symptom

172

31%

家屬支援及公眾教育活動

Family Caregiver Support & Public Education Activities

大腦健康篩查
Brain Health Screening

335

家屬支援動
Family Caregiver Support Activities

1,363

公眾/企業/團體教育活動
Educational Activities to general public/ corporations/ groups

2,021

3,719 人次 / headcounts

日間中心及到戶服務 Day Centre Service and Inhome Service



為了達至「早檢測、早診治、早準備」的目標，協會致力提供全面的認知障礙症專門服務，並與社區伙伴建立合作網絡，支援患者和照顧者不同階段的需要，保持他們在社區的生活質素。

In order to achieve the objectives of “Early Detection, Early Treatment, Early Planning”, the HKADA had established a collaborative network with community partners to provide a range of specialised Dementia services to support PWDs and their caregivers at different stages. This helped to maintain the quality of life for all parties.



認知障礙症專門服務 支援患者和照顧者 Providing specialised dementia care services to people living with dementia and their families

協會於樂富、灣仔、將軍澳及荃灣設立四間日間中心，專門服務確診認知障礙症患者。每一位接受服務的患者均獲同等重視，服務團隊秉承「以人為本」宗旨，因應每位服務使用者的能力和需要，設計各項有意義及有趣味的六藝®認知刺激活動，保持他們的認知能力和延緩大腦退化。

自2001年首間日間中心投入服務以來，後期成立的李淇華中心和將軍澳綜合服務中心亦已踏入十周年。多年來累積的經驗讓我們順利克服不同挑戰，無論是持續數年的疫情至疫後復常，服務團隊均以專業態度，迅速回應患者家庭的需要，隨而提供適切支援。

隨著社會適應疫情後的「新常態」，早前暫停服務的使用者，亦逐漸恢復參與日間中心服務；甚至過往從未接觸過社區照顧服務的家庭，在疫情期間察覺患病家人的認知能力明顯退化，希望透過認知活動減慢衰退，亦令日間中心的服務需求顯著增加。為此服務團隊加快腳步，致力縮減輪候時間和增加服務名額，務求儘快處理申請個案，讓有需要的家庭獲得適切的支援服務。

無論是重啟服務的現有個案或新加入中心的服務使用者，團隊也留意到疫情時的生活習慣，加快了患者認知能力的退化、從而令身體基能和自理能力衰退。團隊花了不少心思協助他們適應服務，例如重新評估個案的認知能力、調整活動內容和加強前線同事的照顧技巧等。

The HKADA has four day centres located at Lok Fu, Wanchai, Tseung Kwan O and Tsuen Wan to provide dementia specialised services to PWDs. We understand PWDs have different needs and require an Individual Care Plan. Our Service Teams adhered to the People-centred Approach by selectively incorporating the appropriate Six Arts® elements into their cognitive stimulating activities so as to maintain the individual's existing abilities and to delay cognitive deterioration.

Since the first Day Centre came into operation in 2001, the newer establishments, namely the Gene Hwa Lee Centre and the Tseung Kwan O Integrated Service Centre have reached their tenth anniversary. The experience accumulated over the years empowered us to face challenges. Be it during the pandemic that lasted for years or towards the post pandemic era when things gradually returned to normality. Our Service Teams had responded professionally to lessen the load of the caregivers.

As life became normal, service users who had suspended day centre services returned gradually. The number of new service applications had been on the rise as caregivers noticed obvious cognitive decline on demented family members. With the hope that cognitive stimulating activities at the Service Centres could help to delay cognitive deterioration, demands had increased significantly. Our Service Teams had spared no effort to increase service quotas to shorten the waiting period.

All Service Teams noticed that the life during the pandemic had aggravated the decline on cognitive abilities, physical health and self-care abilities. Our Teams have put in a lot of effort to help the service users to readapt the changes. In order to attain effective outcomes, upon resumption of Day Centre activities, we conducted reassessment on individual cognitive abilities, daily activities were modified to suit the needs of PWDs. Meanwhile, care skills of frontline colleagues were enhanced to keep up with the times.



各種有趣又富有意義的認知刺激活動
Interesting and meaningful cognitive stimulating activities at our Day Centres.



持續引入新元素 Persevering with new initiatives

團隊亦積極為日間中心帶來新元素，如在星期六的六藝®健腦興趣班引入鼓樂圈小組，以樂器聲音代替言語溝通，家屬和長者們也投入參與，一同享受歡樂的氣氛。

本年除了社工或醫護界實習生外，我們更招募了表達藝術治療的實習學生為老友記籌辦表達藝術治療小組，讓他們嘗試各項藝術活動，如視覺藝術、音樂、舞動、戲劇及創意寫作等，以不同形式表達情感和提升自我意識，老友記們特別喜愛當中的繪畫創作和音樂活動。

老友記體會不同的藝術活動，學習以不同途徑表達自我感受
The service users learn to express their feelings via art activities.



Our Teams continuously bring in new elements to the Six Arts® Stimulation Activities. Drum Circle Groups was introduced to the Brain Health Interest Class on Saturdays. This enabled service users to express themselves through music rather than only using verbal communication. Family members together with service users participated and had enjoyed fully.

Apart from having the Social Work as well as Medical interns, we also engaged interns from the Expressive Arts Therapy programme. The interns jointly organised Expressive Arts Therapy Groups which allowed service users to experience visual arts, music, dance, drama and creative writing. These give PWDs the opportunities to express themselves resulting in increasing self-awareness. The service users were engrossed in the painting and music activities

延續家居服務 支援居家安老 Inhome Service to support Aging in Place

落實居家安老，家居支援亦是重要一環。協會的到戶訓練服務發揮靈活及具彈性的特質，走訪各區提供上門認知刺激活動和家居環境評估及諮詢服務，為認知障礙症家庭提出環境改善和照顧建議，維持患者和照顧者的社區生活質素。

到戶服務更常與日間中心服務互相配合，讓我們能更全面支援患者及照顧者的需要。當本會日間中心同事知悉患者曾發生家居意外、自理能力改變等情況，便會為長者或認知障礙症患者安排上門家居評估。部份照顧者表示患病家人在日間中心樂意使用助行工具，在家中卻非常抗拒，以致增加家居意外風險；也有在中心能自理飲食的老友記，回到家中卻需家人24小時貼身照顧等。團隊上門時便可根據實地環境作出全面評估，對服務使用者的能力和家居生活實況有更深入的了解，從而結合日間中心的日常表現調整照顧安排。

Inhome support is a crucial factor to implement Aging in Place. Our Inhome Service Team provided cognitive stimulating activities, home environment assessment and consultation service in various districts. Advice on home environment enhancement and caring skills were provided. These helped to maintain life qualities for both PWDs and their caregivers.

The Inhome Service and services at the Day Centres complemented one another. When Day Centre staff noticed any change of behaviour or self-care abilities in service users; they would make a referral to Inhome Service for follow-up. Caregivers might find demented family members would use walking aids at the Day Centre, but refused to use the device at home, hence increasing the risk of falls. There were cases where service users were able to take care of themselves at the Day Centre, but needed 24-hour personal care when they returned home. In such circumstances, the Inhome Service Team would conduct a full assessment on the abilities of the service users and their home environment. With these, Individual Care Plans would be formulated to ease the tasks of the caregivers.



在患者熟悉的家居中進行認知刺激活動
Delivering inhome cognitive stimulating activities for service users



與照顧者同行 Supporting Caregivers

本年度我們亦收到不少家屬查詢，表示患者因防疫而長時間留在家中，令他們照顧壓力大增，亦難以繼續參與社交活動，在長期體力透支和心理壓力雙重打擊下，家屬支援刻不容緩。團隊除了透過電話提供即時協助，亦籌辦照顧者活動，如「智友鬆一ZONE」等，透過冥想活動讓照顧者正視自己的情緒及認識管理壓力的方法，過程中照顧者們均踴躍與同路人交流經驗、分享心得。

來年我們會恢復舉辦更多實體家屬聚會，凝聚不同經驗的照顧者，分享照顧老友記的知識和技巧，互相支持下同行照顧路。



In observance to the anti-pandemic measures PWDs spent long hours at home. The burden of care giving had placed considerable stress on caregivers. Resulting in a pressing need for caregiver support. Our Inhome Service Team provided immediate assistance over the phone. On top of that Meditation classes were organised to allow caregivers to learn Stress Management. These enabled caregivers to ventilate by sharing their experience with others.

We planned to hold more face-to-face gatherings, bringing together caregivers with different background and experience, enabling them to support one another on the caring journey.

舉辦不同類型的照顧者活動，支援照顧者的需要
Various Caregiver Gatherings to support their needs



早檢測、早診治 Early Detection, Early Treatment

除了已確診的認知障礙症患者，我們也不忘社區裡仍有大量的隱藏個案。透過加強公眾教育和地區協作，協會本年共為552位出現認知障礙徵狀的社區人士進行早期認知檢測服務，比往年大增60%，當中70%個案被評為懷疑患有認知障礙症，我們亦隨即為他們安排進一步的醫療跟進及服務介入，把握治療黃金期。

從及早識別認知障礙個案的早期檢測服務，以至專為認知障礙症人士而設的日間中心服務、到戶訓練服務及家居環境評估服務，協會一站式全面支援社區認知障礙症患者及照顧者的需要，並為其協調社區資源，確保認知障礙症家庭在確診前和確診後也能獲合適支援，落實社區居家安老的目標。

Early Detection is crucial in fighting Dementia. We tried to unfold hidden cases in the community via public education and partner collaboration. This year, we had provided Early Detection Service to 552 people who were having symptoms of dementia, this indicated an increase of 60% over the statistics we had in 2021 to 2022, out of which 70% of those cases were suspected to have dementia. As Early Intervention is our objective, immediate advice and assistance were offered.

From Early Detection Service to Day Centre Service, the Inhome Service which includes the Home Modification Service provides a One-stop-pre-diagnosed to post-diagnosed support to PWDs and their families. This is a means to achieve Ageing in Place in the community.



特別項目 Special Projects

流動診療車 Mobile Clinic

本會承蒙中國銀行(香港)資助得以開展認知障礙症流動診療車服務，診療車走訪了多個地區，包括天水圍、屯門、粉嶺、上水、觀塘、石硤尾、葵涌、大窩口、慈雲山、小西灣及柴灣區，觸及10,214人次。

為達到「早檢測、早診治、早準備」，流動診療車走訪不同地區推廣大腦健康的訊息，為有需要的居民作大腦健康篩查，好能及早識別出現記憶力衰退及認知障礙症徵狀人士。這項一站式服務，包括大腦健康講座、評估、醫療跟進、藥物治療及非藥物治療支援，讓有需要人士及患者繼續在熟悉的社區生活，並在需要時得到適切的社區服務。

We are grateful to the support from the Bank of China (Hong Kong); through which we were able to start the Mobile Clinic with a truck. The vehicle had visited different districts, including Tin Shui Wai, Tuen Mun, Fanling, Sheung Shui, Kwun Tong, Shek Kip Mei, Kwai Chung, Tai Wo Hau, Tsz Wan Shan, Siu Sai Wan and Chai Wan and had outreached 10,214 headcounts.

The Mobile Clinic helps to achieve “Early Detection, Early Treatment and Early Planning”, promotes brain health awareness and provide a one-stop service for people in need. Through Educational Talks on Brain Health, cognitive screening, medical follow-up inclusive of pharmacological and non-pharmacological interventions, people in need could receive appropriate support in the neighbourhood.

01 大腦健康教室 Brain Health Education



02 認知功能評估 Cognitive Assessment



03 醫生診斷及藥物治療 Medical diagnosis and interventions



04 大腦刺激活動 Cognitive Stimulating Activities



家屬回饋 Voices from Service Users

照顧者朱先生 Mr. Chu, Family caregiver

最初我的阿姨確診認知障礙症，故使用了協會的流動認知障礙症服務站的支援服務。我的母親作為她的照顧者，亦有參與協會舉辦的照顧者講座。

於2021年，我發現母親亦開始出現初期認知障礙病徵，我隨即聯絡協會尋求支援。他們得知母親家族有多人患有認知障礙症時，即時為母親安排流動車服務，最後母親經醫生診斷確診。她在醫療車接受覆診和病情監察，最後成功銜接到公立醫院進行長期跟進。

非常感謝協會的醫生，社工及工作人員，讓母親在患病初期已迅速安排服務，亦給予很多有用的建議及支援，幫助我照顧兩位患者。

My first contact with the Mobile Dementia Station was when my aunt was diagnosed with Dementia. My mother, who was her caregiver participated in the Caregiver Talks organised by the HKADA.

Meanwhile, I discovered my mother had early symptoms of dementia in 2021. I then contacted the HKADA for assistance. When the staff understood my mother's family history, they classified her as belonging to the high risks group, therefore, had advised us to obtain support from the Mobile Clinic. My mother was confirmed to have dementia, her case was followed up by the Mobile Clinic and later referred to Public Hospitals for long-term care.

I am indeed grateful to the doctors, social workers, and staff of the HKADA for their prompt support and advice, as I understand that Early Intervention played an important role in delaying cognitive deterioration. This had helped me a lot in taking care of my aunt and my mother.

馬先生及照顧者馬太太 Ma's couple

這個服務非常好！先生在屋企樓下已可接受認知評估，經認知障礙症流動診療車醫生診斷為早期認知障礙症，很快得到治療和支援。感謝！

服務團隊的職員、醫生、職業治療師及護士也很有愛心，希望認知障礙症流動診療車可繼續在社區服務，幫助更多有需要的人！感謝！感謝！

The service of the Mobile Clinic is great! My husband who is diagnosed by the Mobile Clinic as in the early stage of dementia can receive all appropriate services near our home. The Service Team has been prompt in every step of the service.

All the staff, doctors, Occupational Therapist and nurses are caring. I hope the Mobile Clinic can continue to serve the community and help more people in need!

Thank you so much!



協會為社會大眾和照顧者提供不同形式的教育活動，以加強他們對認知障礙症及大腦健康的認識；同時亦因應行業需要，提供各種主題的培訓和工作坊，提高行業服務承載量和改善社區服務質素。

HKADA creates Brain Health Awareness by providing Educational Talks to the general public. At the same time, seminars are provided to medical practitioners and professionals of various trades, to increase service capacity and enhance service quality.

教育 Education

協會的認知障礙症教育中心一直推動業界對認知障礙症的關注，致力提升行業認知障礙症服務水平。其中「認知障礙症策劃師課程」已踏入第廿二期，課程自2014年舉辦以來，內容持續按行業發展實況及學員意見作調整，以更貼近行業需要，致使課程質素備受業界認可。本年，45位來自社福及醫護界的同工完成課程，在其工作崗位發揮認知障礙症照顧策劃師角色，協調照顧過程中所需社區資源，並及早為認知障礙症家庭訂立完善照顧計劃。

此外，教育中心亦籌辦不同的教育活動，例如與業界同工分享設計治療活動技巧的工作坊、向照顧者講解預防及處理走失的網上講座、於不同地區舉辦大腦健康的公眾講座，旨在於不同層面強化社區照顧力量，最終能讓患者和照顧者受惠。

The Institute of Alzheimer's Education continue to strive for capacity building in dementia care. The Certified Dementia Care Planner (CDCP) Course had trained 22 cohorts. Course contents are continuously updated to address industry development and social needs. The Course earned a good reputation among industries. 45 Certified Dementia Care Planners had been trained in the year.

The skill of the trainees as the CDCP in their workplace are sharpened and are more resourceful in carrying out their duties. This helps to pave the way for more promising caring journey for all parties.

Educational Talks, and seminars were organized to enhance caring quality. Such activities included skills on formulating cognitive stimulating activities, online talks on how to prevent PWDs from getting lost and appropriate ways to handle missing PWDs when they were found. Brain health public talks were also held at various districts. The moves helped to lay the foundation of Ageing in Place.



45位業界同工成功完成第廿二期「認知障礙症照顧策劃師課程」
45 staff in Healthcare and Social Service Sector accomplished the 22nd series Certified Dementia Care Planner Course



以工作坊啟發同工設計認知活動的技巧
Workshops to inspire staff of Social Service Sector on skills of designing cognitive activities

認知友善好友 Dementia Friends

於2018年由社會福利署推動的「全城『認知無障礙』大行動」已於本年3月圓滿完成，期間為不同服務行業及公營部門開辦了六場認知友善好友分享會，和兩場認知友善大使工作坊。截止2023年3月，這行動已有超過18,610人及79企業或團體登記成為「認知友善好友」。

此外，本會藉著施永青基金的支持推展「智腦友計劃」，得以為物業管理、公營交通、零售、長者服務業的企業及組織建立伙伴關係，為其員工提供針對行業需要的培訓和認知友善環境評估，並製作適切員工需要的培訓教材，全方位推廣認知友善文化。

The 3-year “Dementia Friendly Community Campaign” launched by the Social Welfare Department (SWD) completed successfully in March 2023. Throughout the period, SWD had commissioned the HKADA to conduct six “Dementia Friends” information sessions to various Service Industries and Public Organisations and two Dementia Ambassadors Workshops to staff of elderly service organisations. As of March 2023, over 18,610 persons and 79 Corporations/Groups had been registered as Dementia Friends.

With sponsorship from The Shih Wing Ching Foundation, we were able to provide skills training and environmental assessments to partners in Property Management, Public Transportation, Retail Industry, and Elderly Service sector to foster a dementia friendly community.



為社福界同工籌辦「認知友善大使」工作坊，推廣認知友善訊息
Dementia Ambassadors Workshops were organised for staff of the Social Service Sector



與九龍巴士公司團隊實地考察不同巴士站，提供認知友善環境建議
Visiting bus stop together with the Kowloon Motor Bus Team to provide environmental enhancement measures on promoting Dementia Friendliness



與警方失蹤人口調查組合作，分享識別走失的認知障礙症患者及適當的溝通技巧
Trainings on effective communication and how to identify wandering PWDs were conducted for the Missing Persons Unit of the Hong Kong Police Force



針對不同行業的前線員工需要，提供與患者溝通的錦囊
Various cue cards targeting on needs had been disseminated to frontline staff of different industries to facilitate effective communication



與不同企業、公營部門和政府部門合作，分享協助患有認知障礙症人士的技巧，提升患者的社區生活質素
Sharing with Corporates, Public Organisations and Government Departments on how to improve the quality of life of PWDs through appropriate support and effective communication

協會一直以非牟利、自負盈虧模式延續各項的工作和推展新服務。雖然沒有政府恆常資助，但我們的團隊一直堅持提供專業、專門的優質服務；並致力維持收費於服務使用者可支付的水平，使不同經濟能力的患者也能得到適切的服務。

協會能落實一系列的認知障礙症支援服務，全賴服務使用者的支持及各慈善基金、企業及善長的捐助，讓患者和照顧者得以留下更多開心片段。而協會本年度共獲\$2,535,424捐款及\$6,385,660專項資助。協會定確保每分善款使用得宜，繼續為患者、受認知障礙症影響力的家庭提供悉心、專業及優質的服務，以答謝支持者的信任和肯定。

除了接受捐助，我們亦積極開拓更多合作模式，如配合協會的教育團隊為企業提供顧問服務和員工培訓，提升不同行業接待認知障礙症顧客的技巧，與合作伙伴建立更緊密協作關係，亦能改善患者的社區生活體驗。

HKADA provides specialised, professional and innovative dementia care service on a self-financing and non-profit making basis. Without regular Government subventions, our professional team strives hard to provide affordable and quality care service to PWDs and their caregivers so that no one would be deprived from essential service needs.

We count on the support from donors and sponsors to assist our Day Centres who provide cognitive stimulating activities on delaying cognitive deterioration to enhance life qualities of families affected by Dementia. A total of \$6,921,084 inclusive of General Donations amounting to \$2,535,424 and Specific Donations amounting to \$6,385,660 were received during the year. The act of generosity from our supporters had been a positive affirmation to HKADA. We would certainly do the best we could to strive for service excellence.

Apart from donations, we also aim to build long-term relationship by exploring multiple means to collaborate with supporters/ stakeholders. We normally provide consultations to Corporates on how the staff could offer appropriate support to foster a dementia-friendly society.



協會很榮幸能成為香港警隊慶祝香港特別行政區成立二十五周年的「樂韻警聲頌銀禧」慈善音樂會的受惠機構之一，獲捐款超過\$150萬

HKADA became one of the beneficiaries and received over \$1.5 million from the Force Charity Concert, which was part of the celebrations for the 25th Anniversary of the Establishment of the Hong Kong Special Administrative Region



大家樂多次發起「關注認知障礙症患者」籌款活動，呼籲顧客一同支持認知障礙症患者，全年為本會籌得\$595,000善款

Café de Coral ran a series of donation initiatives to raise public awareness on Dementia. \$595,000 had been raised



Beiersdorf Hong Kong Limited 捐贈善款及潤膚產品，讓患者與照顧者同渡過潤冬季

Beiersdorf Hong Kong Limited extended warm wishes to families affected by dementia through donations in cash and in kind. Skin care products were distributed to PWDs and caregivers



與不同傳媒平台合作，分享大腦健康訊息和照顧者心聲
Sharing on brain health and caregiving experience via various media



何詠琴女士 智康中心服務使用者家屬
Skye Caregiver of Service User at Brain Health Centre

2014年一次走失事件，讓我意識到媽媽可能患上認知障礙症。經過一連串的檢查及評估後，媽媽最終確診。當時她的身體機能還不錯，日常也看不出有什麼病徵，但我知道認知刺激活動對她的病是非常重要的。隨後在一場認知障礙症的講座中認識到香港認知障礙症協會的日間中心服務。

媽媽使用了協會的日間中心服務已有八年，與中心職員的關係也很好。記得有次在大廈的升降機裡，媽媽見到有位背着書包的小學生，她主動問，「小朋友，你剛放學嗎？」小朋友答：「是的！」，媽媽也十分驕傲地回覆：「我也是！」那一刻我覺得媽媽真的很可愛，也看得出她很喜歡在中心的時光。

隨著媽媽年紀越大，身體機能也變得越來越差。最近，原本照顧她的外傭也離港，我獨力照顧她也感到吃力。經深切考慮媽媽的身體情況並與中心職員商討後，我為媽媽轉到專注護理照顧的長者日間中心。

雖然現在已離開智康中心，但非常感激這些年來中心各同事對媽媽的關懷與照顧，讓她渡過一段開心愉快的日子。



梁劍邦先生 芹慧中心服務使用者家屬
Mr Leung Kim Bong Caregiver of Service User at Jean Wei Centre

不經不覺，媽媽在芹慧中心「上課」已一年多了。自媽媽2021年確診認知障礙症後，年屆接近90歲的爸爸不但失去了一個可以共同處理家事的好拍檔，更要獨力負責二人的起居飲食。越來越重的照顧壓力無聲無息地累積在他的身上，他的健康也響起警號。在媽媽的醫生推薦下，我們為媽媽申請了芹慧中心的服務，媽媽很快便可在中心「上課」，而爸爸也得到喘息的機會。

過去一年，媽媽的病情反反覆覆，加上認知及自理能力進一步衰退，且發生多次走失，我和爸爸也感到十分乏力，甚至到瀕臨崩潰的邊緣。在這困難的時刻，感恩中心即時伸出援手，一方面增加媽媽「上課」的日數，另一方面教導我們很多照顧她的方法和相處的技巧，又提供長遠的照顧建議，讓我們在茫茫前路上找到一點亮光。

衷心感謝芹慧中心每一位對媽媽的愛護及對我和爸爸的支持。謝謝！

I suspected my mother might have dementia when she got lost in 2014. After going through a series of assessments, she was diagnosed with dementia. Both her cognitive function and physical health were not bad then. I knew that cognitive stimulating activities are very important to slow down the onset of the disease. Luckily, with the help of the speaker in a dementia lecture, I was able to obtain information from the Day Centre of the Hong Kong Alzheimer's Disease Association.

My mother had used the Day Centre service for 8 years, every day she was happy. Her relationship with the staff in the Centre was very good. I remember there was once when I went home with my mother, we saw a primary school student carrying a schoolbag in the elevator, she asked, "Little boy, are you coming back from school?" The child replied, "Yes!". My mother also replied proudly "Me too!" At that moment, I thought my mother was cute, and I could see that she enjoyed very much at the Centre.

Gradually, as my mother got older, her physical condition deteriorated. The Filipino helper left, and I found it challenging to take care of mother by myself. After careful consideration and advice from the Centre nurse, I decided to transfer my mother to another day care centre for intensive care.

Although my mother had left the Brain Health Centre, I am very grateful to all the staff in the Centre for their help and care for my mother over the years. With their professional support, she was well taken care of at different stages.



My mother had been attending Jean Wei Centre for more than a year. Since she was diagnosed with Alzheimer's Disease in 2021, my father, who was nearly 90 years old then, had not only lost a good partner, but also had to solely bear all the caring tasks. His health was affected because of the stress on him. My mother's doctor recommended the Jean Wei Centre and we applied for the Service immediately. After mother's admission to Jean Wei Centre, my father could finally have respite break.

My mother's situation was not stable at all. With her cognitive functions further declined, she got lost many times. My father and I felt exhausted. At these difficult times, the Centre extended a helping hand by increasing the number of days which my mother could attend classes. They also taught us caring skills; like ways to effectively communicate with her. The staff also provided many suggestions on long-term care plan, empowering us to cope with different difficult situations.

I sincerely thank everyone at Jean Wei Centre for their love and support to my family.



李家潔女士 將軍澳綜合服務中心服務使用者家屬 Ms Li Ka Kit, Joyce Caregiver of Service User at Tseung Kwan O Integrated Service Centre

媽媽是一個很喜歡與人聊天的人，也喜歡「認叻」，經常參加長者中心舉辦的活動，非常活躍。直到發現她有點悶悶不樂，連最喜歡去的長者中心也說「不認得路」，才意識到她的認知能力出現了問題。

因為自己也在院舍工作，明白到適切有效的認知刺激活動、規律合宜的社交生活會有助延緩媽媽的病情，也希望她能找回以往的生活樂趣。加上媽媽當時因意外住院，養傷期間在將軍澳醫院社工姑娘的轉介下，她很快就成功申請到日間中心的服務。

媽媽每天最期待的就是回中心，遇到街坊朋友就會說「我去返學啦！」，回家後常常跟我分享在中心的生活。閒暇時我也會和媽媽一起參加中心舉辦的六藝[®]興趣班，如書法班、和諧粉彩班等，看到她沉浸在其中，非常享受。參與過程中，我看到更多媽媽的真實情況，學會多包容、嘗試站在她的立場作考慮。其實只要讓她自由發揮，最終也會得到意想不到的效果。

My mother has a vibrant personality. She often participated in activities held by the elderly centres, until the day I noticed that she was feeling upset and forgot the way to her elder centre which she used to go. I realized that there was something wrong in her cognitive ability.

I am working in a nursing home and understand that systematic cognitive stimulating activities and social life will help my mother to delay the deterioration. She was referred to Tseung Kwan O Integrated Service Centre by the medical social worker during her hospitalization in Tseung Kwan O Hospital.

My mother was soon admitted for Day Centre Service. Going to the Centre is the most anticipated activities of my mother. She always tells others that "I'm going to school!". Sometimes, she can even tell me what she has been doing at the Centre. During weekends, I will join the 6 Arts[®] interest classes with her, activities include calligraphy class and Pastel Nagomi art class. She enjoyed the classes very much. I got more understanding about the disease and her conditions. That is why I will no longer request her to complete the tasks from my own perspective. In fact, if she were allowed to act according to her own will, unexpected results may happen.



陳先生 李淇華中心服務使用者家屬 Mr Chan, Caregiver, Service User at Gene Hwa Lee Centre

太太患上認知障礙症已經有十年，之前一直與家人在外國生活和居住。回港後由於居住在荃灣，離中心不遠，再加上弟弟曾經在中心進行認知障礙症早期檢測，所以我們對中心也不陌生。

由於太太的記憶非常短暫，行動上亦比較緩慢，自己照顧的時候也比較「困身」。為了延緩太太的病情，同時希望她接受更專業的認知刺激活動及全面的照顧，於是我們選擇了李淇華中心。

她從不認為中心是陌生地方或因我不在身邊而抗拒。使用了中心服務一年多以來，感覺到太太心情比以前更加開朗，中心姑娘也說她特別喜歡笑。

We lived overseas till my wife was diagnosed with dementia ten years ago. We have now returned to Hong Kong and live near the Gene Hwa Lee Centre. Actually, we are familiar with this Centre because my brother had used their Early Detection Service.

It is a challenging task to take care of my wife. She is poor in short memory and physical mobility. In order to delay her deterioration and receive more professional training and care, I had chosen the service of Gene Hwa Lee Centre.

She is well adapted, even without my presence, she never feels unsecured or the Centre is a strange place. After attending the Centre's services for more than a year, I feel that my wife is in a more cheerful mood. The staff also said that she always wears a warm smile on her face.



徐思敏女士 智康中心社工 Ms Shemmi Chiu, Social Worker of Brain Health Centre

不經不覺在智康中心工作已超過10年，回想初入行時，每天主持及帶領活動，下班回到家已經覺得很累、不想說話。能持續堅持到現在，只因不忘初心，希望能幫助一群較為弱勢的老友記，為他們帶來開心的晚年生活。

工作的同時，我也不斷吸收經驗及成長。首先學懂從多方面思考問題，例如見老友記不吃東西，不會先下定論認為不喜歡吃，會多關心了解、查找背後是否有其他原因。

多年的工作經驗也培養了我持謹慎的態度，多留意老友記的情況與行為，發現異常情況時及早通知家屬；以及預先考慮老友記的需要、防範意外發生，例如容易氣管敏感的老友記，換季或轉涼前便要提醒他們加添保暖衣物。最後，我經常提醒自己無論任何時候都需要保持謙虛的態度。老友記有着自己的人生經驗、智慧及想法，我們要了解及尊重他們的意願。

以下四點也將是我繼續鞭策自己前進的目標方向。

- C** Consolidation 將經驗沉澱
- A** Attention 集中觀察
- R** Reflection 反省自己
- E** Evaluation 評估服務成效

Time flies, I have worked at the Brain Health Centre for more than 10 years. I still remember when I first joined this Centre, I felt exhausted to the extent that I had no stamina to communicate with anyone after a day of work. The reason why I can continue until now is because I want the elderly with special needs to achieve fruitful aging.

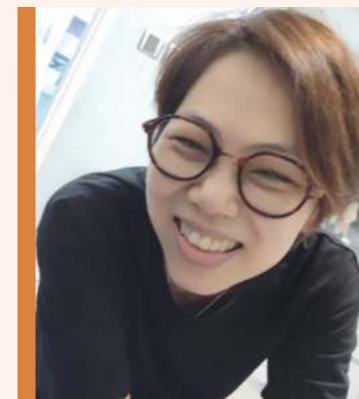
Throughout the years, I have gained practical skills in caring for the elderly. I soon learn to solve problems from multiple perspectives. An example of which is, if an elderly refused to eat, I will try to explore further on the fundamental reasons behind.

My experience empowers me to increase my awareness on the service users; as such, I can alert the caregivers and give gentle reminders accordingly. I learn to respect the elderly; as everyone is unique and has his own life story and wisdom.

The slogan "CARE" is my personal goal. The individual alphabet of "CARE" stands for
C – Consolidation
A – Attention
R – Reflection
E – Evaluation

In summary, to consolidate what I have learned; to attend to my tasks dutifully; to reflect on the work process and to evaluate the impact from all aspects are food for thoughts.

I trust this is my way forward in order to keep the fire burning.



孔嘉宜女士 芹慧中心服務助理 Ms Hung Ka Yee Joan, Service Assistant of Jean Wei Centre

雖然我只在芹慧中心工作數月，但已經被中心的文化和團隊精神感動了。中心每天服務三十多位老友記，不同崗位的同事都很有耐性和細心的照顧他們，提供多元化的刺激活動給他們，令到每位老友記和家屬感到喜悅，這也使我在这中心工作得很愉快。

我從事長者服務二十多年，除了長者，眼見亦有不少中年病發的認知障礙症患者，實在令人有點傷感。也可能正是這原因，驅使我仍然希望留在這個行業，繼續服務更多有需要人士，亦深信只要我們用心服務每一位服務使用者，他們是會感受到的。同樣當我們獲得家屬的認同，也會是我們的工作動力，亦會做得更好。

I have only worked at Jean Wei Centre for a few months, but I have already been influenced by the culture and team spirit of the Centre. We serve over 30 service users per day. My colleagues deliver different cognitive stimulating activities to meet different individual needs. The Team commands all activities with great tolerance. Both the service users and caregivers appreciated our service.

I have been working in elderly services for more than 20 years. It is disheartening to see there are young-onset cases in our Centre. This drives me to continuously staying in this industry. I believe a strong commitment to meet the needs of service users will be well liked by the families. This will forever be a motivator to all Service Providers.





洪慶楓先生 將軍澳綜合服務中心治療助理
Mr Hung Hing Fung Dementia Training Assistant of Tseung Kwan O Integrated Service Centre

讀書時期主要修讀社區教育、保健等相關的課程，為了能「學以致用」，所以進入了將軍澳綜合服務中心。

以前對長者非常沒有耐性，然而在這四年間的接觸及相處，發現了老友記的各種可愛之處。他們會經常與我們開玩笑、分享自己年輕時的「威水史」或香港的歷史故事。有時我經過某些地標時，也會聯想到老友記曾經提及的舊時經歷。

有次在家附近遇到一位中心的老友記，但他當時有點迷惘。我再與他傾談，才發現原來他忘記了如何回家。最後經過一番努力，終順利將他送回家。我十分慶幸與中心的老友記相處，累積了不少經驗及知識，讓我可從他們的行為舉止或傾談間發現異常情況，這真的是「學以致用」！

I joined Tseung Kwan O Integrated Service Centre because I studied health care in school and hoped to put my learning to good use.

I used to be impatient with the elderly, but through the interaction with our service users in the past years, there is a change in me. The elderly often joke with us and share their life story and historical events which had happened in Hong Kong. When I pass certain landmarks, I also recall some of the stories they mentioned.

One time I met our service user near my home. I greeted him but he looked confused. Through our conversation, I noticed that he had lost his way home, so I accompanied him home all the way.

I am very happy I have accumulated experience and knowledge at the Centre, these empowered me to have a better understanding on elderly needs which enables me to put learning to good use!



蔡瑪莉女士 李琪華中心治療助理
Ms Mary Tsai Dementia Training Assistant of Gene Hwa Lee Centre

進入李琪華中心剛好滿兩年，本身從事行政的工作，與現在的工作毫不相干，但為何會有如此大的轉變？主要原因是外婆也患有認知障礙症。由於媽媽和我都是家中獨生子女，當時根本不知道應該如何處理，感到非常徬徨。所以經過考慮後，毅然決定辭職進入護理行業，並報讀了物理治療及職業治療助理的課程，希望透過學習更多相關知識，幫助自己去了解及更全面地照顧外婆。

在中心工作最開心的就是自己每天和老友記相處，為他們帶來歡樂。他們仍能感受及回應，這種雙向的感情投放讓我十分滿足。我的處事宗旨是「每日都要開心！」，亦希望向老友記傳達這種心態。所以每當聽到老友記說，「每日見到你就覺得好開心。」這已是最好的回饋。

我希望每位踏入中心的老友記也可以開心、無憂無慮。

I had been working at the Gene Hwa Lee Centre for two years. Actually, I was an administrative staff before joining the Centre, this was something which is totally unrelated to my current job. Why is there such a big change? It is because my grandmother is also diagnosed with Dementia. Since both my mother and I are the only child in the family, we found the tasks of caring grandmothers and there was no one to provide guidance. After careful consideration, I decided to resign from my job and study healthcare related courses with the hope to provide proper care to my grandmother.

Interactions with the service users, their jovial responses bring me job satisfaction. My motto is "Be happy every day!" and I hope the same could be relayed to the elderly. I feel reassured when I hear them saying, "I am so happy to see you every day."

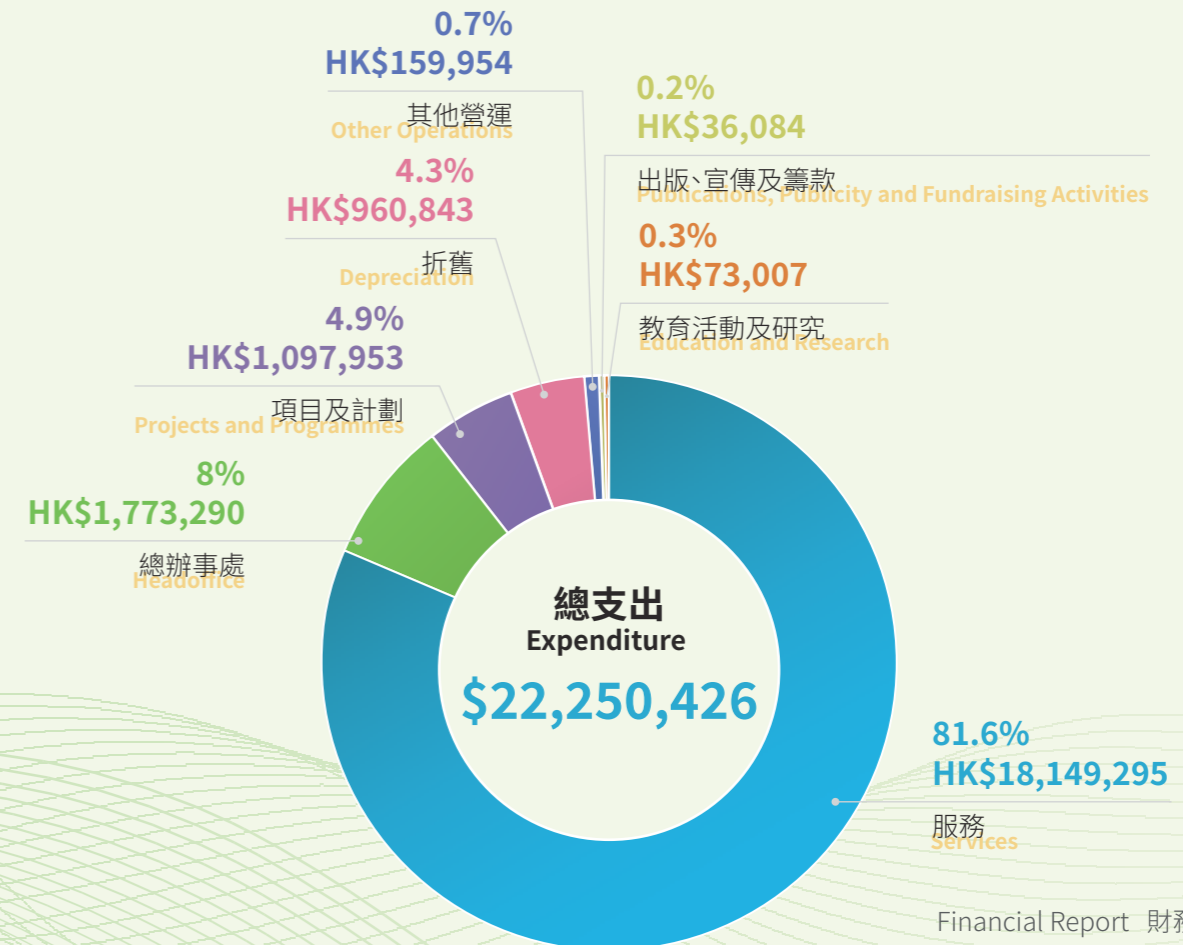
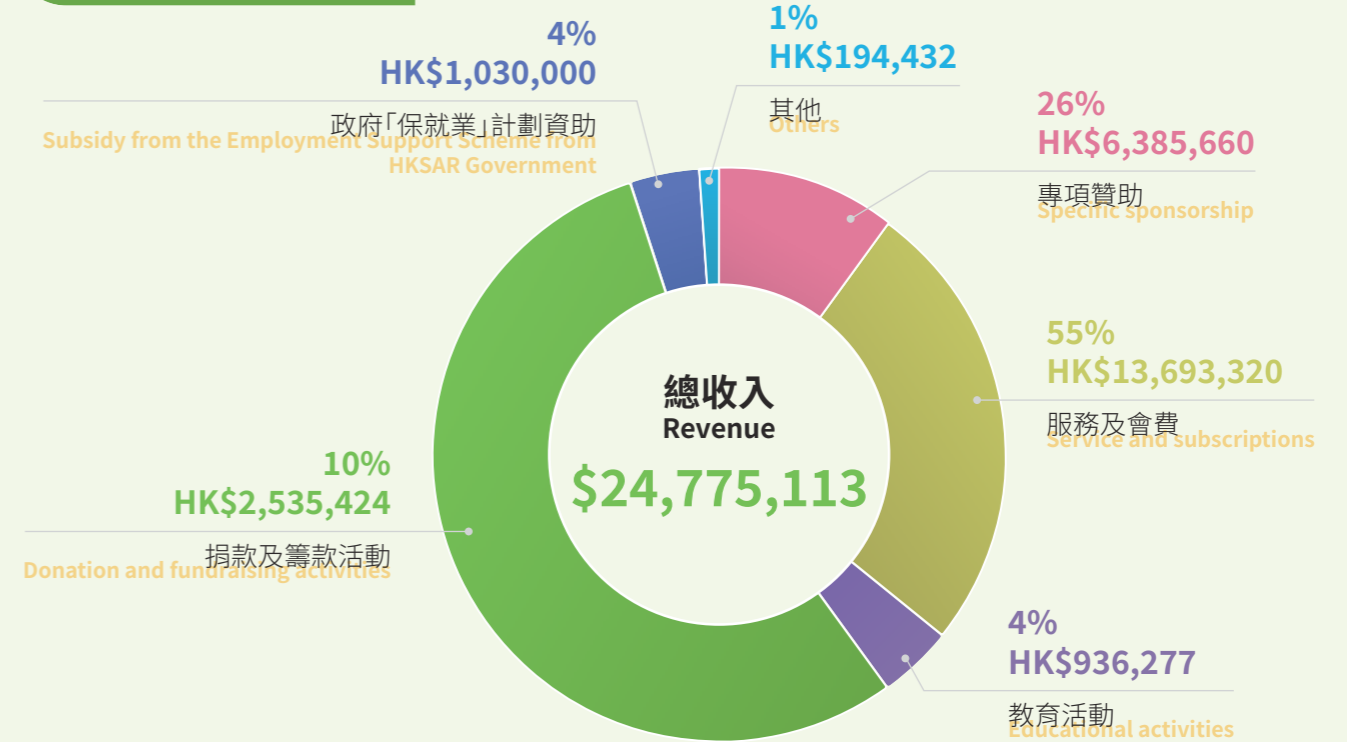
I hope that every service user who steps into the Centre can be happy and has no worries.



財務摘要

Financial Highlights

盈餘 Profit
HK\$2,524,687



Hong Kong Alzheimer's Disease Association

香港認知障礙症協會

Executive committee's report

The executive committee members have pleasure in submitting their annual report together with the audited financial statements for the year ended 31 March 2023.

Principal activities

The principal activities of Hong Kong Alzheimer's Disease Association (the "Association") are providing services and arranging courses and activities on a non-profit making basis to the public and to persons with Alzheimer's disease and their families.

Business review

In accordance with section 359(1)(a) of the Hong Kong Companies Ordinance, the Association is exempt from presenting the business review in the executive committee's report.

Executive committee members

The executive committee members who held office during the year and up to the date of this report were as follows:

Chairman	Dr. WU Yee Ming, Jimmy
Vice Chairman (Internal Affairs)	Dr. TAM Kui Fu, Stanley
Vice Chairman (External Affairs)	Dr. DAI Lok Kwan, David, JP
Hon Treasurer	Mr. SHIE Wai Hung, Henry
Hon Secretary	Dr. MA Hon Ming, Bosco
Members	Ms. CHAN Chiu Ling, Ophelia, BBS Ms. CHAN Yuen Man, Marina Mr. NG Siu Ping, George Prof. TSIEN WONG Bik Kwan, Teresa Dr. WONG Hoi Yan, Gloria Dr. LEE Yuet Ying, Grace

In accordance with articles 45 and 48 of the Association's Articles of Association, executive committee members who have served a term of 2 years shall retire from office at the forthcoming annual general meeting and may offer themselves for re-election if they have not served for more than 3 consecutive terms.

Hong Kong Alzheimer's Disease Association

香港認知障礙症協會

Executive committee's report (continued)


Permitted indemnity provision

At no time during the year and up to date of this report, there was or is, any permitted indemnity provision being in force for the benefit of any of the executive committee members of the Association.

Auditor

Baker Tilly Hong Kong Limited retire and, being eligible, offer themselves for re-appointment. A resolution for the re-appointment of Baker Tilly Hong Kong Limited as auditor of the Association is to be proposed at the forthcoming annual general meeting.

On behalf of the executive committee


Wu Yee Ming, Jimmy
Chairman
Hong Kong, 30 OCT 2023

**Independent auditor's report to the members of
Hong Kong Alzheimer's Disease Association**

香港認知障礙症協會

(Incorporated in Hong Kong and limited by guarantee)

Opinion

We have audited the financial statements of Hong Kong Alzheimer's Disease Association (the "Association") set out on pages 6 to 25, which comprise the statement of financial position as at 31 March 2023, and the statement of comprehensive income and the statement of changes in funds and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the financial statements give a true and fair view of the financial position of the Association as at 31 March 2023, and of its financial performance and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and have been properly prepared in compliance with the Hong Kong Companies Ordinance.

Basis for opinion

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSA") issued by the HKICPA. Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the Association in accordance with the HKICPA's Code of Ethics for Professional Accountants (the "Code"), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other information

The executive committee members of the Association are responsible for the other information. The other information comprises the information included in the executive committee's report, but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

**Independent auditor's report to the members of
Hong Kong Alzheimer's Disease Association (continued)**

香港認知障礙症協會

(Incorporated in Hong Kong and limited by guarantee)

Responsibilities of the executive committee members and those charged with governance for the financial statements

The executive committee members of the Association are responsible for the preparation of financial statements that give a true and fair view in accordance with HKFRSs issued by the HKICPA and the Hong Kong Companies Ordinance, and for such internal control as the executive committee members determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the executive committee members are responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the executive committee members either intend to liquidate the Association or to cease operations, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. This report is made solely to you, as a body, in accordance with section 405 of the Hong Kong Companies Ordinance, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSA will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with HKSA, we exercise professional judgement and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

**Independent auditor's report to the members of
Hong Kong Alzheimer's Disease Association (continued)**

香港認知障礙症協會

(Incorporated in Hong Kong and limited by guarantee)

Auditor's responsibilities for the audit of the financial statements (continued)

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the executive committee members.
- Conclude on the appropriateness of the executive committee members' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Baker Tilly Hong Kong Limited

Certified Public Accountants

Hong Kong, 30 OCT 2023

Lo Wing See

Practising certificate number P04607

Hong Kong Alzheimer's Disease Association

香港認知障礙症協會

**Statement of comprehensive income
for the year ended 31 March 2023**

(Expressed in Hong Kong dollars)

	Note	2023 HKD	2022 HKD
Revenue 收入	5		
Donation 捐款		2,535,424	1,874,379
Specific sponsorship 專項贊助		6,385,660	5,037,405
Services and subscriptions 服務及會費收入		13,693,320	15,180,811
Education activities 教育活動收入		936,277	1,183,500
Income from book sales 售賣書籍收入		6,957	20,299
Bank interest 利息收入		8,372	62
Employment support scheme 「保就業」計劃		1,030,000	-
Sundry income 其他收入		<u>179,103</u>	<u>199,500</u>
		24,775,113	23,495,956
Less : Expenditure 支出	6		
Service expenses 服務開支		18,149,295	18,230,928
Education activities and research 教育活動及研究支出		73,007	375,724
Projects and programmes 項目及計劃開支		1,097,953	947,075
Headquarters expenses 總部開支		1,773,290	2,687,922
Depreciation 折舊		960,843	899,054
Publications 出版開支		36,084	37,600
Other operating expenses 其他營運開支		<u>159,954</u>	<u>138,107</u>
		22,250,426	23,316,410
Surplus and total comprehensive income for the year 本年盈餘及全面收益總額		<u>2,524,687</u>	<u>179,546</u>

The notes on pages 10 to 25 form part of these financial statements.

Hong Kong Alzheimer's Disease Association

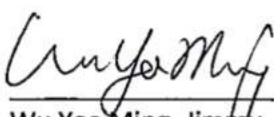
香港認知障礙症協會

Statement of financial position as at 31 March 2023

(Expressed in Hong Kong dollars)

	Note	2023 HKD	2022 HKD
Non-current assets 非流動資產			
Property, plant and equipment 固定資產	7	2,761,175	2,530,755
Right-of-use assets 使用權資產	8	<u>1,360,795</u>	<u>1,439,207</u>
		<u>4,121,970</u>	<u>3,969,962</u>
Current assets 流動資產			
Accounts receivable 應收帳款		2,493,878	1,718,560
Deposits 按金		399,482	399,482
Sundry debtors and prepayments 其他應收帳款及預支費用		199,526	416,528
Cash and cash equivalents 現金及現金等價物		<u>18,782,525</u>	<u>18,446,472</u>
		<u>21,875,411</u>	<u>20,981,042</u>
Current liabilities 流動負債			
Accrued expenses 應付未付款項		914,075	1,022,315
Receipts in advance 預收款項	9	3,694,562	5,013,315
Lease liabilities 租賃負債	10	<u>875,531</u>	<u>567,874</u>
		<u>5,484,168</u>	<u>6,603,504</u>
Net current assets 流動資產淨值		<u>16,391,243</u>	<u>14,377,538</u>
Total assets less current liabilities 總資產減流動負債		<u>20,513,213</u>	<u>18,347,500</u>
Non-current liabilities 非流動負債			
Lease liabilities 租賃負債	10	<u>552,713</u>	<u>911,687</u>
Net assets 淨資產		<u>19,960,500</u>	<u>17,435,813</u>
Represented by:			
Designated reserve 專項儲備	11(b)	19,851,097	17,234,432
Accumulated funds 累積結餘	11(c)	<u>109,403</u>	<u>201,381</u>
		<u>19,960,500</u>	<u>17,435,813</u>

Approved by the executive committee on 30 OCT 2023



Wu Yee Ming, Jimmy
Chairman



Shie Wai Hung, Henry
Hon Treasurer

The notes on pages 10 to 25 form part of these financial statements.

Hong Kong Alzheimer's Disease Association

香港認知障礙症協會

Notes to the financial statements (continued)

(Expressed in Hong Kong dollars)

5 Revenue

The principal activities of the Association are providing services and arranging courses and activities on a non-profit making basis to the public and to persons with Alzheimer's disease and their families.

The amount of each significant category of revenue, recognised during the year is as follows:

	2023 HKD	2022 HKD
Donations 捐款		
General donations 一般捐款	2,450,504	1,661,919
護理月捐計劃	<u>84,920</u>	<u>212,460</u>
	<u>2,535,424</u>	<u>1,874,379</u>
Specific sponsorship 專項贊助		
Rent and rates subsidy – Social Welfare Department 租金及差餉津貼 – 社會福利署	711,331	-
The Community Chest of Hong Kong 香港公益金	879,800	879,800
BOCHK Centenary Charity Programme (Allocation via CCHK) 中銀香港百華誕慈善計劃 (經香港公益金安排撥款)	674,827	1,262,184
Swire Properties Limited 太古地產有限公司	-	48,270
Shih Wing Ching Foundation 施永青基金	343,561	236,151
The Hong Kong Jockey Club 香港賽馬會	220,892	336,600
BOCHK Centenary Charity Programme Open Call for Project Proposals – Mobile Dementia Clinic 中銀香港百華誕慈善計劃公開徵集項目 – 認知障礙症流 動醫療中心	3,056,482	2,244,400
CWM/Nethersole Fund 世界傳道會/那打素基金	-	30,000
Fee Assistant Scheme for Specialised Day Care Service The Tan & Fong Charitable Foundation	413,280	-
Beiersdorf Hong Kong Limited 拜爾斯道夫香港有限公司	82,000	-
香港萬國宜道浸信會社會服務荔景白普理長者鄰舍中心	<u>3,487</u>	<u>-</u>
	<u>6,385,660</u>	<u>5,037,405</u>

Hong Kong Alzheimer's Disease Association

香港認知障礙症協會

Notes to the financial statements (continued)

(Expressed in Hong Kong dollars)

5 Revenue (continued)

	2023 HKD	2022 HKD
Services and subscriptions 服務及會費收入		
Day centre 日間中心服務	3,248,421	4,724,486
CCSV (co-payment by service users) 長者社區照顧服務券試驗計劃(服務使用者支付部份)	1,726,475	1,761,581
CCSV (co-payment by SWD) 長者社區照顧服務券試驗計劃(社署支付部份)	8,264,512	8,256,635
Social Welfare Department (Special Grant to Step up Preventive Measures against the Spread of COVID-19) 社會福利署 (2019新冠狀病毒抗疫特別資助)	80,000	80,589
In-home services 到戶訓練服務	240,425	247,540
Early detection services 早期檢測服務	128,640	109,980
Consultancy service 顧問服務	4,847	-
	<u>13,693,320</u>	<u>15,180,811</u>
Education activities 教育活動收入		
Courses and workshops 課程及工作坊	936,277	1,183,500
Income from book sales 售賣書籍收入	6,957	20,299
Bank interest 利息收入	8,372	62
Employment support scheme 「保就業」計劃[@]	1,030,000	-
Sundry income 其他收入[#]	<u>179,103</u>	<u>199,500</u>
Total revenue 總收入	<u>24,775,113</u>	<u>23,495,956</u>

[@] During the year ended 31 March 2023, the Association receives subsidies of HKD1,030,000 from the Employment Support Scheme under Anti-epidemic Fund of the Hong Kong Government.

[#] During the year ended 31 March 2023, sundry income includes gain on disposal of motor vehicle of HKD12,000.

Hong Kong Alzheimer's Disease Association

香港認知障礙症協會

Notes to the financial statements (continued)

(Expressed in Hong Kong dollars)

6 Expenditure

The amount of each significant category of expenditure recognised during the year is as follows:

	2023 HKD	2022 HKD
Service expenses 服務開支		
Operations 營運開支		
Staff cost 員工薪酬	13,359,208	13,863,677
Service operation 運作開支	486,325	582,550
Project operation 專項開支	<u>1,019,424</u>	<u>549,369</u>
	<u>14,864,957</u>	<u>14,995,596</u>
Premises 物業開支		
Depreciation of right-of-use assets 使用權資產折舊	834,547	809,084
Interest on lease liabilities 租賃負債利息	89,188	50,166
Management fee 管理費	1,297,645	1,274,115
Offices supplies 辦公室雜費	43,720	106,851
Rent and rates 租金及差餉*	319,207	319,207
Utilities 水電費	<u>139,205</u>	<u>124,444</u>
	<u>2,723,512</u>	<u>2,683,867</u>
Transportation 交通運輸		
Rehabus expenses 復康巴士開支	<u>560,826</u>	<u>551,465</u>
Total service expenses 總服務開支	<u>18,149,295</u>	<u>18,230,928</u>
Education activities and research 教育活動及研究開支		
Staff cost 員工薪酬	-	205,796
Other education activities and research operation 其他運作開支	<u>73,007</u>	<u>169,928</u>
	<u>73,007</u>	<u>375,724</u>
Projects and programmes 項目及計劃開支		
Staff cost 員工薪酬	968,940	699,918
Other projects and programme operation 其他運作開支	<u>129,013</u>	<u>247,157</u>
	<u>1,097,953</u>	<u>947,075</u>

協會衷心感謝以下熱心人士及單位支持我們的服務!
We are grateful to the below individuals and units for supporting our Services!



政府部門 Government Departments

香港警察學院
Hong Kong Police College
香港警務處
Hong Kong Police Force
香港電台
Radio Television Hong Kong
社會福利署
Social Welfare Department

個人 Individuals

林竹甄女士
Ms Cecilia Lam
Dr Chua Choo Eng
Mr Gopi Maliwal
何義忠先生
Mr Ho Yee Chung
龔啟衡先生
Mr Kung Kai Hang
黎玉珍女士
Ms Lai Yuk Tsang
Lau Chi Fai
Ms Lee Yee Chong, Ida
李煜先生
Mr Lee Yuk
Mr Lester C H Kwok, JP
Mr Mak Yiu Cheong
陳婉雯女士
Ms Marina Chan Yuen Man
Mr Ng Hin Yeung
Ms Ng Ka Man
吳玉珍女士
Ms Ng Yuk Chun
Ms Song Wendy Chi Kan
鄧玉娟女士
Ms Tang Yuk Kuen
楊慧雲女士
Ms Vivian Yeung
Ms Wong Pui Yee, Rowena
姚素華女士
Ms Yiu So Wah
俞建晶女士
Ms Yu Kin Ching
張詠芬女士

慈善基金 Charity Foundations

中銀香港百華慈善計劃
BOCHK Centenary Charity Programme
陳楊福和基金有限公司
Chen Yang Foo Oi Foundation Limited
施永青基金
Shih Wing Ching Foundation
香港公益金
The Community Chest of Hong Kong
香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust
The Tan & Fong Charitable Foundation
倪胡廣英夫人慈善基金

企業 Corporations

Afrikon Industrial Co. Ltd
Beiersdorf Hong Kong Limited
大銀
Big Silver
大家樂集團有限公司
Café de Coral Holdings Limited
文化村
Culture Homes
明報
Ming Pao
Nikkei Beyond Health
百佳超級市場
PARKnSHOP Supermarket
Sino Century Consultancy Limited
South China Morning Post
太古地產
Swire Properties
太古城物業管理有限公司
Taikoo Shing (Management) Limited
九龍巴士(一九三三)有限公司
The Kowloon Motor Bus Co.(1933) Ltd.
Tingie International Limited
Yau Shing Land Investment Co. Ltd.

機構及團體 Organisations and Groups

國際認知障礙症協會
Alzheimer's Disease International
01心意
01heart
循道衛理亞斯理社會服務處長者鄰舍中心
Asbury Methodist Social Service Neighbourhood Elderly Centre
蝴蝶灣浸信會長者中心
Butterfly Bay Baptist Church Elderly Centre
明愛元朗長者地區中心
Caritas District Elderly Centre - Yuen Long
青松侯寶垣長者鄰舍中心
Ching Chung Rev. Hau Po Woon Neighbourhood Elderly Centre
蓬瀛仙館祥華長者鄰舍中心
Fung Ying Seen Koon Cheung Wah Neighbourhood Elderly Centre
路德會富欣花園長者中心
Harmony Garden Lutheran Centre for the Elderly
香港內科醫學院
Hong Kong College of Physicians
香港職業治療學會
Hong Kong Occupational Therapy Association
聖公會慈光堂長者鄰舍中心
Kindly Light Church Social Service Centre Neighbourhood Elderly Centre
職業治療師管理委員會
Occupational Therapist Board
保良局劉陳小寶長者地區中心
Po Leung Kuk Lau Chan Siu Po District Elderly Community Centre
耆色園主辦可樂耆英地區中心
Sik Sik Yuen Ho Wing Neighbourhood Centre for Senior Citizens
耆色園可頌耆英鄰舍中心
Sik Sik Yuen Ho Yee Neighbourhood Centre For Senior Citizens
香港社會服務聯會
The Hong Kong Council of Social Service
香港防癆會勞士施羅孚口腔衛生服務有限公司
The Hong Kong Tuberculosis Association Rusy M. Shroff Oral Health Services Limited
香港護士管理局
The Nursing Council of Hong Kong
香港東區婦女福利會梁李秀娛長者鄰舍中心
The Women's Welfare Club (Eastern District) Hong Kong Leung Lee Sau Yu Neighbourhood Elderly Centre
仁濟醫院曾榮夫人長者鄰舍中心
Yan Chai Hospital Mrs. Tsang Wing Neighbourhood Elderly Centre
香港基督教女青年會秀群松柏社區服務中心
YWCA Ellen Li District Elderly Community Centre

Hong Kong Alzheimer's Disease Association 香港認知障礙症協會

Notes to the financial statements (continued) (Expressed in Hong Kong dollars)

6 Expenditure (continued)	2023 HKD	2022 HKD
Head office expenses 總辦事處開支		
Staff cost 員工薪酬	1,408,151	2,293,375
Staff development & benefit 員工發展及福利	28,893	24,014
Staff recruitment 招聘開支	40,606	20,324
Computer expenses 電腦開支	62,060	40,926
Insurance 保險費用	94,936	120,561
Postage and courier 郵費及速遞	5,662	6,891
Printing and stationery 印刷及文具費用	52,851	61,149
Telephone, fax and internet 電話、傳真及互聯網	47,889	53,560
Sundry expenses 雜項開支	13,675	48,900
Travelling allowances 交通費	18,567	18,222
	<u>1,773,290</u>	<u>2,687,922</u>
Depreciation 折舊	<u>960,843</u>	<u>899,054</u>
Publications 出版開支		
Annual report 年報	35,000	37,600
Publication of leaflet 出版傳單	1,084	-
	<u>36,084</u>	<u>37,600</u>
Other operating expenses 其他營運費用		
Auditor's remuneration 審計費用	57,940	53,500
Bank charges 銀行手續費	24,734	28,166
Legal and professional fees 專業費用	16,464	3,230
Subscriptions fees 會費支出	60,816	53,211
	<u>159,954</u>	<u>138,107</u>
Total expenditure 總支出	<u>22,250,426</u>	<u>23,316,410</u>

* Rent and rates include expenses relating to short term leases of HKD173,316 (2022: HKD173,316).

請支持我們的認知障礙症支援服務 Donate to Support HKADA Services



現時全球每 3 秒便有 1 人患上認知障礙症，而本港每 3 名 85 歲或以上長者便有 1 名患者。隨著人口老化，服務需求將持續增加。我們沒有政府資助，以自負盈虧、非牟利形式營運，並一直堅持提供專業專門的優質服務。不同經濟能力的患者也有使用服務的需要，我們致力維持收費額於患者家庭可支付的水平。能維持現有服務質素及開展創新項目，實有賴大眾的捐助。

1 case in every 3 seconds is diagnosed with Alzheimer's Disease worldwide, and 1 in every 3 local seniors over 85 years of age is living with the disease. Service demand for people living with dementia and their families will increase as population ages. Being a **self-financed agency without regular government subventions**, we strived hard for donations to support our services. We keep our service fees at an affordable level for our service users and their families. Your generosity will allow us to provide appropriate support to People Living with Dementia and their families.

填寫以下資料前，請細閱本會之「個人資料收集聲明」(已上載到 <https://www.hkada.org.hk/privacy-policy>)。你可按個人意願提供或拒絕提供你的個人資料。如有任何疑問，歡迎與本會職員聯絡。
Please read the Personal Data Privacy Policy of the Hong Kong Alzheimer's Disease Association (uploaded to <https://www.eng.hkada.org.hk/privacy-policy>) carefully BEFORE you complete the form. You have the right to provide or refuse to provide your personal information. For enquiry, please feel free to contact

本人樂意捐款支持 I would like to donate

HK\$1,000 HK\$500 HK\$300 HK\$100 其他 Other HK\$ _____

捐款方法 Donation Methods

- 支票 By Cheque**
抬頭：「香港認知障礙症協會」/ Cheque payable to the "Hong Kong Alzheimer's Disease Association".
- 直接存入 Direct Pay-in to HKADA Current Account with 滙豐銀行 HSBC #484-254834-001**
如需捐款收據，請將網上轉帳截圖/銀行入帳存根正本一併郵寄回本會。
Please send us the copy of the online confirmation/ **original copy of the bank pay-in slip** if official donation receipt is required.
- 信用卡 By Credit Card**
 單次捐款 One-off Donation / 每月捐款 Monthly Donation | Visa / Master

持卡人姓名 Name of Card Holder: _____ 信用卡號碼 Card Number: _____
有效日期 Card Expiry Date: (月MM) _____ / (年YY) _____ 持卡人簽署 Signature of Card Holder: _____

捐款者資料 Donor information

- 先生 Mr 女士 Ms 公司 Corporation 團體 Organisation
- 中文姓名 Name in Chinese: _____ 英文姓名 Name in English: _____
聯絡電話 Contact Tel: _____ 電郵 Email: _____
郵寄地址 Postal Address: _____
- 本人不需收據。No receipt required.

本會發出的正式捐款收據可用作申請減免稅款。請把支票或銀行入帳存根正本寄回「香港認知障礙症協會 簡便回郵58號 (KBY) 籌款部」(無需貼郵票)以便開發正式捐款收據。信用卡捐款亦可傳真至2338 0772或電郵至pfr@hkada.org.hk。

Official Donation Receipts may be tax deductible. In case an Official Donation Receipt is required, please send **the cheque or original copy of the bank pay-in slip** together with this form to the "Fundraising Department, Hong Kong Alzheimer's Disease Association, Freepost 58(KBY)" (no stamp is required). For credit card donations, the form can be returned by fax to 2338 0772 or email to pfr@hkada.org.hk.

供閣下參考 For information
香港認知障礙症協會的稅務局檔案編號為91/4488。 The Inland Revenue file No. of the Hong Kong Alzheimer's Disease Association is 91/4488.

收集個人資料聲明 Personal Data Collection Statement

本人於提供上述資料予香港認知障礙症協會(下稱協會)前，已細閱該會的「個人資料收集聲明」，明白並同意相關內容。另外，協會就本人提供上述資料日後將有可能作下列用途，本人的意願如下：(請劃選適合空格) I hereby confirm that I have read, understood and agreed to the Personal Data Privacy Policy of the Hong Kong Alzheimer's Disease Association (HKADA) before I provide the above information. In addition, HKADA may use the provided information for the below purposes. (Please tick the appropriate boxes.)

同意/ 不同意 協會使用我的個人資料作發送該會服務及教育資訊之用。
Agree / Object the HKADA to use my personal data in sending HKADA's service and educational information. 簽名 Signature : _____

同意/ 不同意 協會使用我的個人資料作籌款推廣之用。
Agree / Object the HKADA to use my personal data in sending fundraising related information 姓名 Name : _____

就上述意願有任何更新，請隨時致電 2338 1120 或電郵至 headoffice@hkada.org.hk 與職員聯絡。
You may contact us at 2338 1120 or email to headoffice@hkada.org.hk for enquiry and updating of your personal data. 日期 Date : _____

本會填寫 For official use: 捐款查詢 Donation Enquiry : (電話 Tel) 2338 1120 (電郵 Email) pfr@hkada.org.hk



聯絡我們 Contact us

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- 電郵 Email: headoffice@hkada.org.hk
- 傳真 Fax: (852) 2338 0772
- 網頁 Website: www.hkada.org.hk

香港認知障礙症協會 HKADA

智康中心

Brain Health Centre

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- 查詢電話 Enquiries: (852) 2338 1120

芹慧中心

Jean Wei Centre

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1/F, Tang Shiu Kin Hospital, 282 Queen's Road East, Wanchai, Hong Kong
- 查詢電話 Enquiries: (852) 3553 3650

將軍澳綜合服務中心

Tseung Kwan O Integrated Service Centre

- 新界將軍澳翠林邨秀林樓3樓321-326室
Unit 321-326, 3/F, Sau Lam House, Tsui Lam Estate, Tseung Kwan O, New Territories
- 查詢電話 Enquiries: (852) 2778 9728

李淇華中心

Gene Hwa Lee Centre

- 新界荃灣永順街 38 號海灣花園商場地下11-20號舖
Shop 11-20, G/F, Waterside Plaza, 38 Wing Shun Street, Tsuen Wan, New Territories
- 查詢電話 Enquiries: (852) 2439 9095

認知障礙症教育中心

Institute of Alzheimer's Education

- 查詢電話 Enquiries: (852) 2815 8400
- 電郵 Email: iae@hkada.org.hk
- 傳真 Fax: (852) 2338 0772

傳訊及籌款

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- 查詢電話 Enquiries: (852) 2338 1120
- 電郵 Email: pfr@hkada.org.hk
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認知友善好友

Dementia Friends Hong Kong

- 查詢電話 Enquiries: (852) 2815 8400
- 傳真 Fax: (852) 2338 0772
- 電郵 Email: dementiafriends@hkada.org.hk
- 網頁 Website: www.dementiafriends.hk

